



# **Graphic Design** AC106

**70** Academic Hours

## Graphic Design

## Outline

This course introduces various graphic design applications & participants will perform numero s tasks associated with the fascinating world of design.

Applications presented during the course represent the most professional graphics tools employed today throughout the world. The material covered will serve as a springboard for participant entry into the substantially salaried and skillful field of technical and commercial graphic design.



### Target Audience

The course is suitable for anyone who wants to learn about graphic design and the most modern cutting-edge tools used in the field





#### Module Ø1 Adobe Photoshop

Photoshop is a leading image editor, used for both internet-related Material & printed material. Millions of graphic designers, advertisers and media professionals use it on a daily basis. Almost every image we see in commercial media today (book covers, posters, magazines, flyers & much more) were processed at some point in Photoshop.

#### Topics include:

- Various selection tools in Photoshop
- Merging and interlaying images
- Working with colors and color levels
- I Image layers
- Masks
- Effects and Filters
- Shapes and Vectors
- I Image correction and retouching
- And more

#### Module 02 Adobe Illustrator

Illustrator has become a common tool on the desktops of many graphic, fashion & industrial designers. It enables fast and simple creation of logos, icons, and illustrations, in a variety of styles (including comics), and can produce professional diagrams for industries such as fashion & hi-tech, in printed, digital and other forms. The application is vector-based, which enables it to work with different image sizes without compromising the quality of the file.

#### Topics include:

- Various selection tools in Illustrator
- Merging & interlaying vector-based shapes
- Working with colors and color levels
- Working with text typography
- I Introduction to drawing
- Brushes
- I Image trace
- And more





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#### Module Ø3 Adobe InDesign

InDesign is a leading pagination application used by many publishing houses, newspapers, magazines & many other types of high-volume publication companies.

The application interfaces with the software of other leading companies, such as Adobe, to enable the import of various file formats, including those of Photoshop, Illustrator and Acrobat. Text from MS Word & other basic text editors can also be imported for processing in InDesign. Imported pages pf text can be paginated with special options, such as having some of the pages appear in different shapes & sizes within the same file. After the designing stage ends, the file can be exported to print, in a variety of print qualities, or to a selection of digital media formats.

#### Topics include:

- Working with large volumes of pages
- I Creating master pages
- I Importing threaded text across multiple pages
- I Importing images & adding them to a document
- Creating a table of contents
- Creating a book
- Working with libraries
- I Importing .ai and .psd files
- And more

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